

The Four Obsessions of an Extraordinary Executive - Reader's Guide

1. What was Jamie's fatal flaw at Telegraph, and how did his behavior impact the team?
2. Why does a peaceful meeting translate to poor performance on a team?
3. How does your team/organization perform against the seven aspects of Organizational Clarity?
Please refer to page 152.
4. How did Vince's focus on his competitors take him off course?
5. Why is simplicity so important to Rich and to the success of the model?

Team Activity

Spend two to four hours meeting with your team about organizational clarity (pgs. 152-166). Flesh out the aspects of organizational clarity together. You will likely need to think over the team's commitments and meet again to ensure alignment. Talk about next steps.